



July 7, 2010

Dear Colleague:

The Centers for Disease Control and Prevention's (CDC) Division of HIV/AIDS Prevention (DHAP) is launching a series of five targeted HIV/AIDS communication products for partners. The first products will be published this month and will continue to roll out throughout the summer. These will replace and enhance existing communication tools, such as *DHAP News*, and will be distributed under the name *e-HAP*, which stands for electronic HIV/AIDS prevention information system.

Following several recent assessments, including DHAP's External Peer Review process, we realized that there was a need to communicate with our HIV prevention partners on a more routine basis. We think *e-HAP* will increase transparency and communication. Your feedback will be greatly appreciated.

Here is an overview of our new *e-HAP* products:

- *e-HAP FYI* will provide a monthly digest consisting of DHAP announcements, federal HIV and AIDS announcements, resources, *Act Against AIDS* campaign updates and notifications of other developments in CDC's HIV prevention science, programs, and policies;
- *e-HAP In-Depth* will provide quarterly overviews and analyses of emerging and ongoing issues of critical importance to domestic HIV prevention (e.g., emerging biomedical interventions, resource allocation, CDC's investments in disproportionately affected communities, and policy changes);
- *e-HAP Pubs* will offer bimonthly notification of CDC's HIV-related scientific publications including summaries and links to full-text articles;
- *e-HAP Web Updates* will alert you to updates to the DHAP Web site (www.cdc.gov/hiv) and social media news updates; and
- *e-HAP Direct* (targeted distribution) will provide as-needed statements, Dear Colleague letters, and other communications from the Division.

By implementing this routine communication system, we hope to improve DHAP's ability to reach you with timely, targeted information critical to our collective prevention efforts. If you have any questions or suggestions about how we can improve *e-HAP* or any of our other communications products, please contact the newly formed DHAP Office of Communications at DHAPCommunications@cdc.gov.

Thank you for your commitment to HIV prevention.

Sincerely,

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